



Helping to promote equestrian, farming and rural industries

## **Wargrave firm instrumental in top commerce award**

Wargrave design and media firm Country Marketing has been praised for its hand in a Somerset company winning a top business award.

Country Marketing, which is dedicated to promoting rural, farming and equestrian enterprises, has supported Taunton-based company Paddocks Farm Partnership for three years. Paddocks Farm manufactures Verm-X, a wide range of organic, herbal parasite control liquids, pellets and treats for domestic and farm animals, distributed through country farm shops nationwide.

Managing Director, Philip Ghazala, who is also a TV presenter on Horse and Country TV, praised Country Marketing for its involvement in their success.

“Country Marketing has added so much value to the Verm-X brand,” he said. “They have been involved in our TV commercials, product brochures, magazine ad campaigns, point of sale materials, packaging and much more. Sales of Verm-X have rocketed in recent times, leading to my acceptance of the Somerset Chamber of Commerce Business of the Year Award 2008. I would like to acknowledge the invaluable part Country Marketing has played in this success. We are now at the stage of launching our products across parts of Europe.”

The small Wargrave marketing business sealed a brand new contract on Tuesday to promote the development of a new luxury livery and equestrian centre near Wokingham, due to open next summer, and a range of farm diversification projects. The firm is also helping to brand and promote a number of small village businesses around the Twyford and Henley region.

More information - Country Marketing: [www.countrymarketing.co.uk](http://www.countrymarketing.co.uk), telephone 0845 463 0483

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